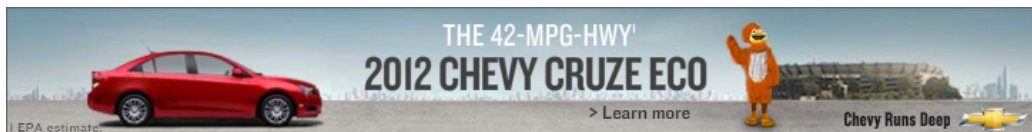




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Fall Hair Trends Confirm the Cliche: Men are From Mars, Women are From Venus

By: [Eufora](#) via [GlobeNewswire News Releases](#)

Posted on September 21, 2011 at 10:16 AM EDT

Top Husband and Wife Stylist Team Share a "He Said, She Said" Perspective on Fall's Hottest Hair Trends

SAN DIEGO, Sept. 21, 2011 (GLOBE NEWSWIRE) -- Women frequently shop the hottest new trend or grab a fabulous new pair of shoes, only to come home to find the man in their life is less than thrilled about their new look. Oftentimes, the opinion of males and females can vary when it comes to fashion, the same can be said of the latest fall hair trends. Luckily, top husband and wife stylist team from the prestigious Lotus Salons in New York, Joshua and Stacia Gambrell, weigh in on the "he said, she said" of fall hair trends. Color, hair care and volume, the Gambrells discuss the hottest looks for fall.

As the leaves begin to change to rich vibrant autumn colors, hair color is following suit. Joshua and Stacia both agree that brighter is better when it comes to fall hair, but what exact color to choose may be a point of contention.

He Said: "The fall season is all about golden blondes. Fall fashion week featured a lot of neon colors, gray hues and thick materials, meaning a creamy, golden blonde complements this new color palate nicely. Golden blonde is something almost anyone can achieve, considering a brunette can "go for it" with all over color and highlights, or a platinum blonde may just need to deposit some golden hues to pull off this look. Although the warm color is easy to achieve, it may not be the best for every skin type. To avoid washing out the skin tone, women with light eyes and lips and pinkish undertones to the skin should stick to an ashy blonde hue with sparing golden blonde highlights to keep the hair color modern."

She Said: "They say blondes have more fun, but red heads are more memorable and this fall it's time for girls to get adventurous and go red. Bright color has fallen off the map in the past few years, but it is coming back in full force this autumn. During fall fashion week, designers featured a lot of red on the runways and now hair is following its course. Celebrities like Rihanna, Scarlett Johansson and Drew Barrymore are turning red. However, the most important thing to consider when deciding to go red is remembering to do what looks best on you, rather than simply following a trend. Those with lighter skin, like newly rouge Blake Lively, should opt for a more strawberry blonde to

complement their complexion. Another point to consider is the fact that red is the fastest fading hair color so it requires more management and time to care for it."

One thing Joshua and Stacia agree on is no matter what color you choose, caring for you hair is a must. They recommend Eufora's Color Locking System. Simply, combine Eufora's Sculpture Styling Glaze and Illuminate Shine Mist in palms and apply to damp hair. Based in Certified Organic Aloe Vera, they work together to seal the cuticle and lock-in your new vibrant fall color.

Along with Joshua and Stacia's "brighter is better" fall philosophy, "bigger is also better." Both agree that voluminous hair is in this fall whether hair is up or down, adding some movement and lift will keep you in style.

He Said: "Classic makes a comeback with the French Twist and Bun. Turn these quintessential favorites into a modern look by adding multitudes of volume. This type of up-do is very fashion forward because the dramatic volume trend encapsulates the general idea for fall, as designers use looser weave patterns, heavier fabrics, bigger belts and more pleats. To achieve the look, tease hair at the crown and then pull it into a low pony tail. Use Eufora's Volume Fusion Spray or Eufora's new Powder Lift™ to create lift at the scalp. Simply twist the pony tail up and secure with pins. Finish the look with Eufora's Elevate Finishing Spray, a workable, medium hold spray that contains ingredients to help improve the health of the hair."

She Said: "It's all about the loose curls and the natural movement of the hair with added volume this fall. To create this natural wavy texture and bring out the natural wave of hair reach for Eufora's Curl 'n Defining Solution, which helps achieve soft, defined, frizz free curls without a crunchy or greasy residue. Combine this with Eufora's Formation Whipped Styling Solution, a versatile styling foam that delivers great hold and control without the harsh chemicals found in most "mousse" type products. Mix products well and scrunch them into the hair to help the waves take shape. For added curl or for those with stick straight hair, set the hair with a curling iron or hot rollers and then use the product to separate the curls and make the texture come alive."

About Eufora

Since launching over a decade ago, Eufora has built a reputation for providing unique, top performance "People and Planet Friendly" products and is now one of North America's fastest growing salon professional brands. Eufora utilizes the most advanced botanical, vitamin and non-carcinogenic ingredients available with scientifically proven benefits to the hair, scalp and skin, as well as pure essential oils for a true aromatherapy experience. Cofounders, Don and Beth Bewley are proud to have created a company that provides products with unparalleled performance that respect the environment and your health. For more information contact 1-800-638-3672 or visit www.eufora.net.

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