

SEPTEMBER 2011 \$10

MODERN SALON

MODERNSALON.COM



MAN
style

french
POP

Fabio Sementilli's blonde and brunette duo

FASHION
FORECAST

NYC Fashion Week
Review/Preview

THINK
PINK

Supporting Breast Cancer
Awareness Month

SPECIAL
INSERT
texture!

Retro Redux

In her exclusive shoot, KMS artist
Sonna Brado creates throwback
es with modern products.

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MODERN PRODUCT Spotlight

Modern Product Spotlight is compiled by Associate Editor Lauren Salapatek.

Gentleman's Choice

Products for your male client's hair dilemmas.



Matrix
matrix.com

Product: Get Action Wax

Description: Aerosol spray provides flexible, bendable texture and a matte finish. Define and separate hair, and add lift.

Extras: Use alone or combine with other Design Pulse line formulas for expanded styling and finishing options.



Oribe
oribe.com

Product: Rough Luxury

Description: Molding wax multi-tasks for modern texture, volume and flexible hold. Spike, separate and define short-layered cuts with this versatile styling tool for a messy, undone look.

Extras: Botanical formula provides moisture, adds shine, flexibility and protects hair from free radical damage.



Hanz de Fuko
hanzdefuko.com

Product: Sponge Wax

Description: Provides strong pliable hold that separates, molds and sculpts dry hair while increasing fullness.

Extras: Ideal for short to medium length hair styling to control and smooth the hair cuticle. Leaves no residue.



Paul Mitchell
mitchtheman.com

Product: Reformer

Description: Pliable putty styler with powerful hold. Provides a gritty, modern texture with a matte finish.

Extras: Bulks up fine or thin hair for a thicker-looking style.



L'Oréal Professionnel
lorealprofessionnel-us.com

Product: Homme Clay, matte sculpting pomade

Description: Provides flexible, malleable texture with directional styling, with a matte finish. Available in various strength levels for ease of styling.

Extras: Contains wheat starches to provide a matte finish and wheat protein for nourishment.



Eufora International
euforahero.com

Product: Firm Hold Gel

Description: Hard hold traditional gel that doesn't flake and rinses clean. Ideal for short styles and creating a wet look.

Extras: ProAmino Peptide Complex adds moisturizing benefits; coenzyme Q10 protects against environmental damage; Neem Seed Oil offers scalp stimulation; and aloe helps improve hair and scalp health.



XFusion
xfusion.com

Product: XFusion Keratin Hair fibers

Description: Helps cover thinning areas on the scalp. Comes in nine shades to match any hair color.

Extras: Electrostatically charged fibers bond with the existing hair to give the appearance of thicker hair. Takes less than 30 seconds when applied to dry hair after styling.



American Crew
americancrew.com

Product: Superglue

Description: Gel for extreme hold and shine.

Extras: Contains panthenol for moisturizing; copolymer for hold; and castor oil to provide body.