



First, let me apologize for not having a picture of this fantastic piece of salon equipment. Unfortunately, I (matt the web guy) forgot to take a snapshot while we were filming, and Eufora hasn't released this gem to the general public yet (as of this posting) so there aren't any publicity stills. However, we are so happy that the kind folks at Eufora were willing to give HairSomething a sneak-peek at this new product line!

That being said, the **Eufora Ionic Ceramic Round Brush** stands to change the way our jobs are done by cutting down drying time by at least 20%. What this means for stylists:

- Clients spend less time in the chair = turnover

- Less heat damage from blow-drying = healthier hair

- Less need for pain relievers caused by repetitive motion injury 😊

Add to this, the shine added by the Tourmaline-Infused bristles and you've got a great piece of equipment for the salon, editorial bag, and home!

Watch what Rob has to say.



You will SOON be able to find this great brush at [Eufora's Website](#), but check out all of their other amazing products as well.