



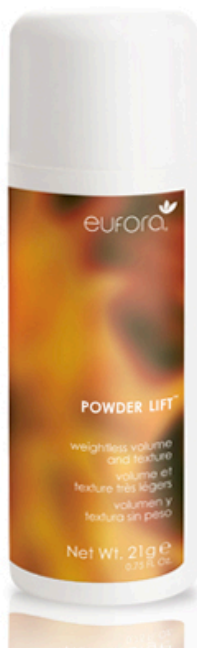
7 Great Things I Would Have Missed Had I Not Attended BlogHer '11

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by AMBER on SEPTEMBER 12, 2011

in [EVENTS, FUN STUFF](#)

Last month, I attended **BlogHer 2011** in absolutely beautiful San Diego, and the weather and location could not have been more perfect. There was so much to do and see—at times, it was almost sensory overload! Between the expo floor, the sessions, the parties, and the beautiful city that I couldn't get enough of, I came away with so much—both mentally and physically. I had experiences that I wouldn't have had elsewhere, and I was fortunate enough to be introduced to some brand-spankin' new products and experiences (and some that were just new to **me**). Check these out!



Eufora Powder Lift

Powder Lift is a dream come true for fine-haired babes like myself. You shake out this *very* finely milled powder that's made from aloe, silica, panthenol, and soy protein into your hand. A little goes a long way! It has a cooling feeling on contact, and you can either rake it through your hair with your fingers, or sprinkle it directly on your roots for INSTANT lift and volume. Another feature of this miracle product is that you can add it to other styling products—like mousse or gel, for added oomph! (eufora.net for locations)



Mama Mio Lucky Legs Cooling Serum

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I walked so much during the four days I was in San Diego, that by day two—it did not matter what shoes I wore, my feet and legs literally hated me. There were times they were so swollen that it was embarrassing. It didn't even matter what shoes I wore! I tried ballet flats, flip flops, wedges—you name it. I could have worn 6-inch stilettos at that point; they hurt so badly that it didn't even make a difference anymore. At a small after-hours pampering party, I was introduced to **Lucky Legs Cooling Serum** by Jill from **Mama Mio**. She took the time to give me a leg and foot massage with this magical spearmint, chamomile, aloe vera, and yarrow anti-fatigue serum—which was just what the doctor ordered! Not only did I feel some physical relief from the pain, some of the swelling went down and I slept much better that night as a result. Leave it to me to think that Mama Mio was just for pregnant women, but newsflash for me—it's not! Mama Mio has an entire line of products for those with and *without* child!



Braun Satin Hair Active Ion Brush

Had I not witnessed how well this works with my own two eyes (and even on my own hair), I would have laughed at a \$65 hair brush. Seriously—I saw this brush work on women with various hair types, and it eliminated frizz and added shine to them ALL, directly upon contact. The brush is battery-powered and functions by turning on the switch which lights up the brush in green to let you know the ions are active. You brush your hair like normal, and wah-lah! It fights frizz, removes static, and adds shine. (braun.com for locations)



Lee Natural Fit 'Franklin' Jean

I don't mean to be rude (honest!), but I always associated **Lee Jeans** with Mom jeans—hence why I've never owned a pair. At BlogHer, they had a fit specialist available to help you find the perfect pair for your body. And surprise! None of them were Mom jeans! Being full-figured, shopping for jeans has actually brought me to tears in the past—but when I stepped out of the little changing tent and looked in the mirror, I smiled! The 'Franklin' jean was a perfect fit; they looked stylish, and the price was right! Use the Lee Fit Finder on their website to help you find your perfect non-Mom jeans. While Lee was kind enough to gift me a pair, I've since bought a second pair because I love them so much! (lee.com & jcp.com)



Downy Unstopables In-Wash Scent Booster

I know this isn't really "beauty" related, but I have to tell you—my favorite perfumes all smell like fabric softener or soap. I may (or may not) be known from time-to-time to add a little more fabric softener than necessary, just because it makes our clothes smell good...I'm just saying! The day before the actual BlogHer conference began, I attended a full-day conference with Procter & Gamble, called—*Life Well Lived*. It was one of my favorite parts of the trip. The keynote speaker was the author of *The Happiness Project*, Gretchen Rubin—and what she said really had an impact on me, so I have to thank P&G for that. But I also have to thank P&G for gifting me with their brand new **Downy Unstopables**, because when I sprinkle just a little into my wash load, I don't have to waste my precious fabric softener. The 'Fresh' scent is my favorite and it even keeps my husband's socks smelling better than just tolerable.



Cameron Hughes Wine Tasting Hosted by Romy Raves

Of all of my friends, I have to say that **Romy** is the most in-the-know about the *gooooood* stuff! She hosted an intimate wine tasting party with **Cameron Hughes Wines** at McCormick & Schmick's that was another highlight of the trip. I learned a few things I didn't know about wine, and even discovered that I'm a Riesling lover. Cameron Hughes did not disappoint a palette in the house! If you have expensive champagne taste on a beer budget, you don't want to miss this brand, it's all incredibly affordable. (chwine.com)



I hope you enjoyed reading about a few of my favorite parts of BlogHer!

ALL OF THESE EVENTS, PRODUCTS, AND SERVICES I RECEIVED AT BLOGHER WERE GRATIS, AND I WAS NOT OBLIGATED TO WRITE ABOUT THEM IN ANY WAY. HOWEVER, I ENJOYED THESE EXPERIENCES SO MUCH THAT I HAD TO TELL YOU ABOUT THEM! FOR MORE INFORMATION ABOUT OUR EDITORIAL POLICIES, PLEASE SEE OUR [DISCLOSURES](#) PAGE.